

April 4, 2022

Meeting Minutes

Type of Meeting: Executive
Meeting Called by: Edmonton String Players Association
Time: 7:00 pm
Location: Ascension Lutheran Church



Attending:

Karen Hipson, President
Maryse Bouchard, Vice-President
Patricia Estabrooks
Sheila Harper
Miriam Ferguson
Daniel Gervais

Fiddle Orchestra:

- Fiddle + classical teaching mix; Calgary Fiddlers is an example
- It will not be Singing Strings; rebranding would be beneficial going forward.
- Suitable for multiple levels at the same time.
- Minimum criteria: a minimum playing level of about RCM 4/Suzuki 3 with demonstrated fluent sight reading of something at a lower level
- 2 hours with a 15 minute break to allow socializing

Beginner & Intermediate Levels:

- Hold in-person but low key audition/evaluation for level 2 & 3
- Teacher recommendations for beginner level, no audition

Advertising:

- Daniel is willing to help with advertising
- Consider creating YouTube/Instagram/Facebook ads
- Connect with EYO about allowing kids who don't make it into EYO to come to our orchestras
- Hold an informal open house evening, just to quietly come and observe, end rehearsal 10-15 minutes early to answer questions - May 5th works for Patricia and Miriam
- Invite teachers to the year end concert
- Update teacher letter/poster/brochure

Year-End Survey: Sheila to offer some feedback on the survey & letter